POWERED BY

• Canine HEATPAX

TechNiche Air Activated Heating Powered by HeatPax™

ERFORMANCE, SAFET<u>Y, COMFORT</u>

HeatPax[™] air activated warmers deliver hours of warmth and relief from cold weather. Once the package is opened and the HeatPax[™] is exposed to oxygen, an exothermic reaction occurs creating heat, thereby, providing an effective defense against the cold. Combine HeatPax[™] warmers with TechNiche fleece garments for maximum warmth.

888.823.2665

HOW TO USE :

 Open package to expose HeatPax[™] to air
 Insert activated HeatPax[™] into garment pockets

3. Garment is ready to wear! (HeatPax[™] may take about 10 minutes to reach maximum heat)

Main Products for Your Market

9511 TechNiche Air Activated Heating DOG PAD Powered by HeatPax[™] Available in sizes XS - XXL
9529 TechNiche Air Activated Heating DOG COAT Powered by HeatPax[™] Available in sizes XS - XXL
5541 TechNiche Air Activated Heating BODY WARMERS Powered by HeatPax[™] (Display Case, 40 pairs)
5551 TechNiche Air Activated Heating HAND WARMERS Powered by HeatPax[™] (Display Case 40 pairs)

Key Selling Points

Products generate heat to keep you warm during extended periods when out in the cold

- → TechNiche Air Activated Heating line Powered by HeatPax[™] is a low cost warming solution
- → All garments are designed to hold the warmers inside the garment for maximum warming impact
- → All TechNiche Air Activated Heating garments include initial HeatPax[™] warmers

Competition

There is limited competition for quality garments combined with warmers. For just hand, body and toe warmer type products competitors include Grabber, and Heat Factory

Pricing Example

9511

ltem	MSRP	ltem	MSRP	
9511 L	\$35.99	5551	\$39.96	
9529 L	\$39.99	55 <mark>4</mark> 1	\$39.99	
*See your company for complete pricing and details.				

www.techniche-intl.com for MSDS and testimonials Contact<mark>: info@technic</mark>he-intl.com

Canine Pad Sizing	Dog Pad Size	Approx. Dog Weight	Typical Breed
X Small	15" x 20"	10lbs	Miniature
<u>Small</u>	19" x 24"	25lbs	Spaniel
Medium	21" x 30"	40lbs	Beagle
Large	23" x 36"	70lbs	Retriever
Extra Large	28" x 42"	95lbs	Rottweiler
XX Large	32" x 48"	120lbs	Great Dane



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