



TechNiche Phase Change Cooling, Powered by Cool Pax™

CoolPax™ is our Phase Change Material (PCM) cooling technology that is non-toxic and non-flammable. CoolPax™ freezes at 58°F/14°C and stays at that temperature for 2-3 hours. Compared to water, CoolPax™ activates faster, stays cool longer, are lighter in weight, and remain a cool and comfortable temperature that will not cause ice burn. See MSDS for safety details.

HOW TO USE :

1. Simply place CoolPax™ inserts in freezer or ice water for 35/40 minutes
2. Insert activated CoolPax™ into garment pockets
3. Your CoolPax™ Item is ready to wear!

Main Products for Your Market

- 4531** TechNiche Hybrid Sport Vest, Powered by Cool Pax™ is available in Mid Blue, Silver and Black. Sizes S-3XL
- 6626-PEV** TechNiche Performance Enhancement Phase Change Cooling Powered by Cool Pax™ in XS/S, M/L, XL/2XL, 3XL/4XL
- 6620** TechNiche Phase Change Cooling Neck Band Powered by Cool Pax™ in Blue or Khaki

Note: Every 6626 Vest comes complete with a Cooler Bag for easy recharge and transport. Extra inserts can be purchased for all of these items.

Key Selling Points

- Only solution available for people working or playing in environments with limited air flow such as enclosed arenas.
- Best way to provide constant, comfortable temperatures for 2-3 hrs

Competition

Main competition is an ice vest. They are heavier, last only 1-1.5 hrs, can cause ice burn, and fluctuating temperatures as the ice melts. They also provide a very uncomfortable cold feeling for the user and can cause chills.

Pricing Example

Item	MSRP	Item	MSRP
4531	\$199.99	6620	\$29.99
7065V	\$137.99		

Additional Information

www.techniche-intl.com for MSDS and testimonials
Contact: sales@techniche-intl.com

*See your company for complete pricing and details.

