



**TechNiche Air Activated Heating Powered by HeatPax™**

HeatPax™ air activated warmers deliver hours of warmth and relief from cold weather. Once the package is opened and the HeatPax™ is exposed to oxygen, an exothermic reaction occurs creating heat, thereby, providing an effective defense against the cold. Combine HeatPax™ warmers with TechNiche fleece garments for maximum warmth.

**HOW TO USE :**

1. Open package to expose HeatPax™ to air
2. Insert activated HeatPax™ into garment pockets
3. Garment is ready to wear! (HeatPax™ may take about 10 minutes to reach maximum heat)

**Main Products for Your Market**

- 5529S** TechNiche Air Activated Heating Vest Powered by HeatPax™ made with softshell
- 5529** TechNiche Air Activated Heating Vest Powered by HeatPax™
- 5535** TechNiche Air Activated Heating Gloves Powered by HeatPax™ (waterproof)
- 5541** TechNiche Air Activated Heating Body Warmers Powered by HeatPax™ (Display Case, 40 pairs)
- 5551** TechNiche Air Activated Heating Hand Warmers Powered by HeatPax™ (Display Case 40 pairs)
- 5571** TechNiche Air Activated Heating Adhesive Toe Warmers Powered by HeatPax™ (Display Case 40 pairs)
- 5523S** TechNiche Air Activated Heating Ear Band Powered by HeatPax™
- 5525** TechNiche Air Activated Heating Fleece Baseball Cap Powered by HeatPax™

**Key Selling Points**

- Products generate heat to keep you warm during extended periods when out in the cold
- TechNiche Air Activated Heating line Powered by HeatPax™ is a low cost warming solution
- All garments are designed to hold the warmers inside the garment for maximum warming impact
- All TechNiche Air Activated Heating garments include initial HeatPax™ warmers

**Competition**

There is limited competition for quality garments combined with warmers. For just hand, body and toe warmer type products competitors include Grabber, and Heat Factory

**Pricing Example**

Item	MSRP	Item	MSRP
5529-S	\$59.99	5551	\$36.40
5529	\$52.99	5571	\$39.60
5535	\$31.99	5523-S	\$12.99
5541	\$35.60	5525	\$21.99

\*See your company for complete pricing and details.

**Additional Information**

www.techniche-intl.com for MSDS and testimonials  
Contact: info@techniche-intl.com

