



**TechNiche Phase Change Cooling, Powered by Cool Pax™**

CoolPax™ is our Phase Change Material (PCM) cooling technology that is non-toxic and non-flammable. CoolPax™ freezes at 58°F/14°C and stays at that temperature for 2-3 hours. Compared to water, CoolPax™ activates faster, stays cool longer, are lighter in weight, and remain a cool and comfortable temperature that will not cause ice burn. See MSDS for safety details.

**HOW TO USE :**

1. Simply place CoolPax™ inserts in freezer or ice water for 35/40 minutes
2. Insert activated CoolPax™ into garment pockets
3. Your CoolPax™ Item is ready to wear!

**Main Products for Your Market**

- 4531** TechNiche HYBRID SPORT VEST, Powered by Cool Pax™ is available in Mid Blue, Silver and Black. Sizes S-3XL
  - 6626** TechNiche Phase Change Cooling VEST Powered by Cool Pax™ available in Mid Blue, Khaki, Black, M/L (100-175lbs), L/XL (175-250lbs), XXL (250-300lbs)
  - 6626LT** TechNiche Phase Change Cooling LITE VEST, Powered by CoolPax™
  - 6665V** TechNiche CoolPax™ Extra Insert Sets (Set of 4) w/hook and loop attachment
- Note: Every 6626 Vest comes complete with a Cooler Bag for easy recharge and transport. Extra inserts can be purchased for all of these items.

**Key Selling Points**

- Great for pre-cooling and post cooling when competing to reduce heat fatigue and heat stress.
- Only solution available for people working or playing in environments with limited air flow such as enclosed arenas or within heavy protective gear.
- Best way to provide constant, comfortable temperatures for 2-3 hrs

**Famous Users**

Ferrari and McLaren F1 Teams, Tour De France Winner Alberto Contador and HTC Columbia Cycling Team

**Competition**

Main competition is an ice vest. They are heavier, last only 1-1.5 hrs, can cause ice burn, and fluctuating temperatures as the ice melts. They also provide a very uncomfortable cold feeling for the user and can cause chills.

**Pricing Example**

Item	MSRP	Item	MSRP
6626	\$189.99	4531	\$199.99
6665-V	\$141.99	7065-V	\$137.99
6626LT	\$159.99		

\*See your company for complete pricing and details.

**Additional Information**

www.techniche-intl.com for MSDS and testimonials  
Contact: info@techniche-intl.com

