



**TechNiche Evaporative Cooling Garments Powered By HyperKewl™PLUS**

HyperKewl™ PLUS evaporative cooling technology is a combination of specialized fabric and fibers which utilizes a unique chemistry to achieve rapid absorption of water, stable water storage, and enhanced water evaporation. The HyperKewl™ PLUS fabric cools your body exactly like the body cools itself, through the evaporation of water, only, HyperKewl™ PLUS super-charges the body's natural cooling process, thereby helping the wearer to combat heat stress. HyperKewl™ PLUS products put a layer of water around the individual and evaporates it. HyperKewl™ PLUS vests and accessories are lined with water repellent fabric on the inside allowing the wearer to stay dry while still feeling the cooling effects.

**HOW TO USE :**

1. Soak your HyperKewl™PLUS item in clean water for 2-3 minutes
2. Gently squeeze out the excess water
3. Your HyperKewl™PLUS item is ready to wear

**Main Products for Your Market**

- 6529** TechNiche Evaporative Cooling SPORT VEST Powered By HyperKewl™ Plus available in Blue, Black, Hi-Viz Lime, and Khaki XS-3XL
- 6201** TechNiche Evaporative Cooling KEWLSHIRT TANK-TOP Powered by HyperKewl™PLUS in Blue Trim, HiViz Teal & Silver XS-3XL
- 6530** TechNiche Evaporative Cooling DELUXE SPORT VEST Powered By HyperKewl™ in Silver, Blue, Black and Hi-Viz Lime XS-3XL
- 6530F** TechNiche Evaporative Cooling FEMALE DELUXE SPORT VEST Powered By HyperKewl™PLUS available in Silver, Blue, Black & Khaki S-3XL
- 6536** TechNiche Evaporative Cooling SKULL CAP Powered by HyperKewl™PLUS in USA Flag, Blue, HiViz & Black
- 6519** TechNiche Evaporative Cooling NECK BAND Powered by HyperKewl™PLUS in USA Flag, Blue, Black, Khaki, HiViz Lime & Pink

**Key Selling Points**

- Low cost cooling solution available in various types of product applications
- HyperKewl™Plus garments are easy to activate and are a re-usable heat stress solution
- HyperKewl™Plus fabric provides a uniform cooling throughout the garment compared to other cooling options with no large swelling or slimy feel like found with crystals
- Light weight and durable
- Machine Washable

**Competition**

Main competition is cooling crystals. These take up to 30 minutes to soak and if over soaked can burst at the seams. Products are much heavier and tend to look unnatural on garments. They will stay hydrated for days increasing the chances that mold and mildew will set in.

**Pricing Example**

Item	MSRP	Item	MSRP
6529	\$52.99	6536	\$7.99
6201	\$65.00	6519	\$4.50
6530F	\$66.99	6530	\$61.99

\*See your company for complete pricing and details.

**Additional Information**

www.techniche-intl.com for MSDS and testimonials  
Contact: info@techniche-intl.com

